

KUOO-FM and KUQQ-FM are extremely proud of our efforts to serve our local community. We locally produce 4 major newscasts per day at 6AM, 7AM Noon and 5PM. These newscasts consist of local and regional stories of interest along with local weather updates, funeral notices, agricultural reports and local sports reports. Three of these newsblocks each day are one hour in length. In addition to these on-air news broadcasts, we also put our local news, weather and sports updates on our local website. www.exploreokoboji.com. Public Affairs and PSA's - KUOO and KUQQ make air time available to all local organizations to publicize charity events, medical events, social events, church events, etc. These events are not only included in our area news coverage, but in recorded and "Live" PSA announcements scattered through-out programming each day, and these events are also featured on our radio station website.

Other Local Programming would have to include our local sports coverage. KUOO carries all Spirit Lake high school sports, while KUQQ carries sports coverage from Okoboji as well as select games from our coverage area including Hartley-Melvin-Sanborn, Harris-Lake Park and several other area schools. Coverage includes football, basketball, wrestling, volleyball, baseball and softball. Along with the "Live" play-by-play, our stations host a Coaches Roundtable every Saturday morning, and highlights in local sports coverage that are part of our local news blocks daily.

Emergency Programming - KUOO and KUQQ air all EAS and Amber Alerts as necessary. We have also invested a great deal of money in a local weather radar that pinpoints severe weather in our listening area and keeps our listeners informed in the event of any severe weather. Our news and announcing staff has been trained to handle many situations, from severe weather, to late breaking news stories in a calm and professional manner.

Political Programming - Along with providing time for area candidates in the weeks preceeding elections, KUOO and KUQQ proudly sponsor several Candidate Forums through-out our listening area. These forums allow our listeners an opportunity to meet the candidates and ask questions that they feel are important. Listeners are encouraged to attend these forums in-person, but all candidate forums are broadcast "Live" and are publicized well in advance for our listeners convenience.

Community Activities - Almost too numerous to mention in this space. KUOO and KUQQ are plugged into our local communities needs. From area blood drives, to fund raisers, to lost pet reports, if it's happening in our listening area, you'll hear about it on our stations. This local involvement has served us very well in the past, and we have every intention to not only keep-up with our area involvement, but to increase our involvement in the future whenever and wherever possible.